

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application Number : 10/774,093 Confirmation No.: 7127  
Applicant : Daniel R. SWANSON, SR.  
Filed : February 6, 2004  
Title : SYSTEM AND METHOD OF USING RFID DEVICES TO  
ANALYZE CUSTOMER TRAFFIC PATTERNS IN ORDER TO  
IMPROVE A MERCHANT'S LAYOUT  
TC/Art Unit : 2887  
Examiner: : Seung H. LEE  
  
Docket No. : 67519.001043  
Customer No. : **21967**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INTERVIEW SUMMARY**


Examiner called Applicant's representative and left a voice mail message with a suggested claim amendment for claim 19. Examiner indicated that this change could be made in an Examiner's Amendment. Examiner's suggested amendment is reflected in the Notice of Allowance, mailed September 5, 2008. Applicant's representative (Jonathan Burns, PTO Reg. No. 51,515) did not agree with Examiner's suggested amendment, and suggested an alternate amendment in a telephone conference with Examiner. Examiner accepted the alternate amendment and issued a Supplemental Notice of Allowability. The suggested alternate amendment to claim 19 is accurately reflected in Examiner's Interview Summary mailed with the Supplemental Notice of Allowability on September 9, 2008.

Respectfully submitted,  
HUNTON & WILLIAMS LLP

Dated: October 3, 2008

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By:

  
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